

CHURCH LEGACY
A lasting gift to your church

Encouraging Legacy Giving in your Parish

Eleanor Stead
National Legacy & Funding Officer

CHURCH LEGACY

A lasting gift to your church

What's Peter Pan got to do with legacies?



CHURCH LEGACY

A lasting gift to your church

Why was £500 left to the RSPCA?



CHURCH LEGACY

A lasting gift to your church

How much is a painting worth?



CHURCH LEGACY

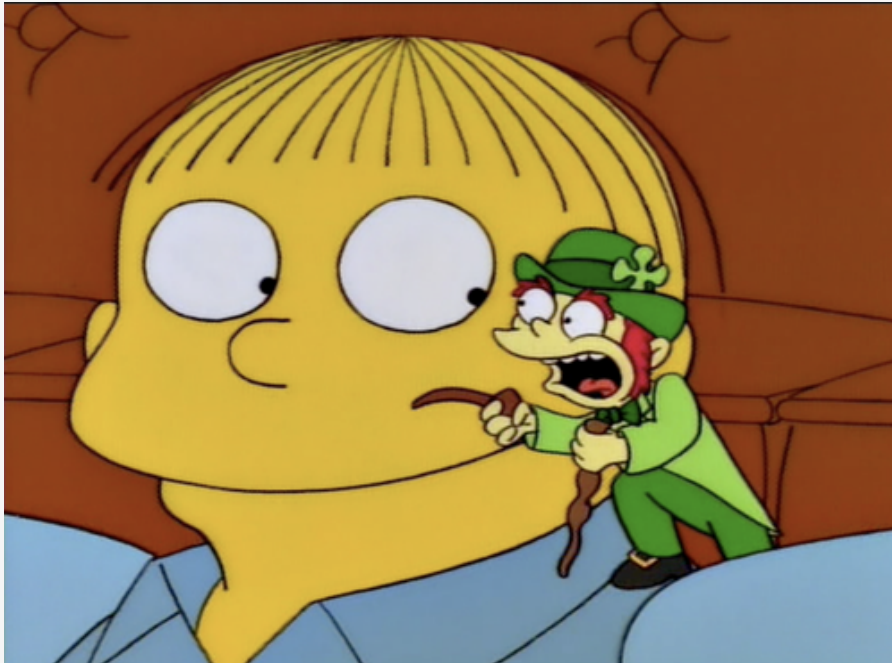
A lasting gift to your church



- Financial opportunity
- Christian Giving
- Life affirming
- Appropriate
- Prospects
- Mortality Rates
- Face to face fundraising

CHURCH LEGACY

A lasting gift to your church



Legacies

A POT OF GOLD

CHURCH LEGACY

A lasting gift to your church

* Valuable Source of Income

Voluntary Sector

- Worth around £2 billion pa

Church of England

- Worth £52.7 million in 2014



Data: Institute of Fundraising

CHURCH LEGACY

A lasting gift to your church

Legacy Market

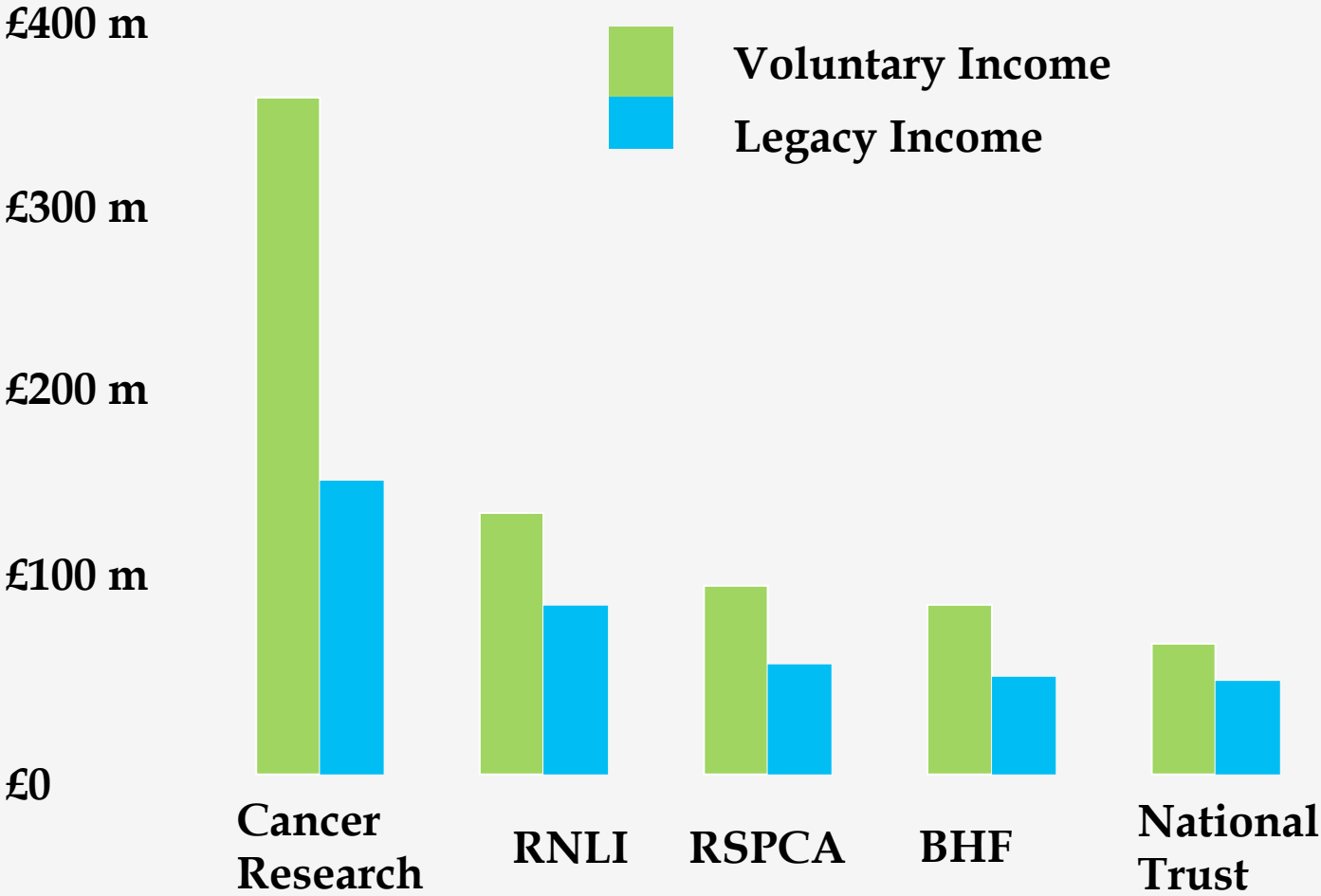
75% of Britons regularly give to charity,
but only 7% leave a gift in their will...

Data: Institute of Fundraising

CHURCH LEGACY

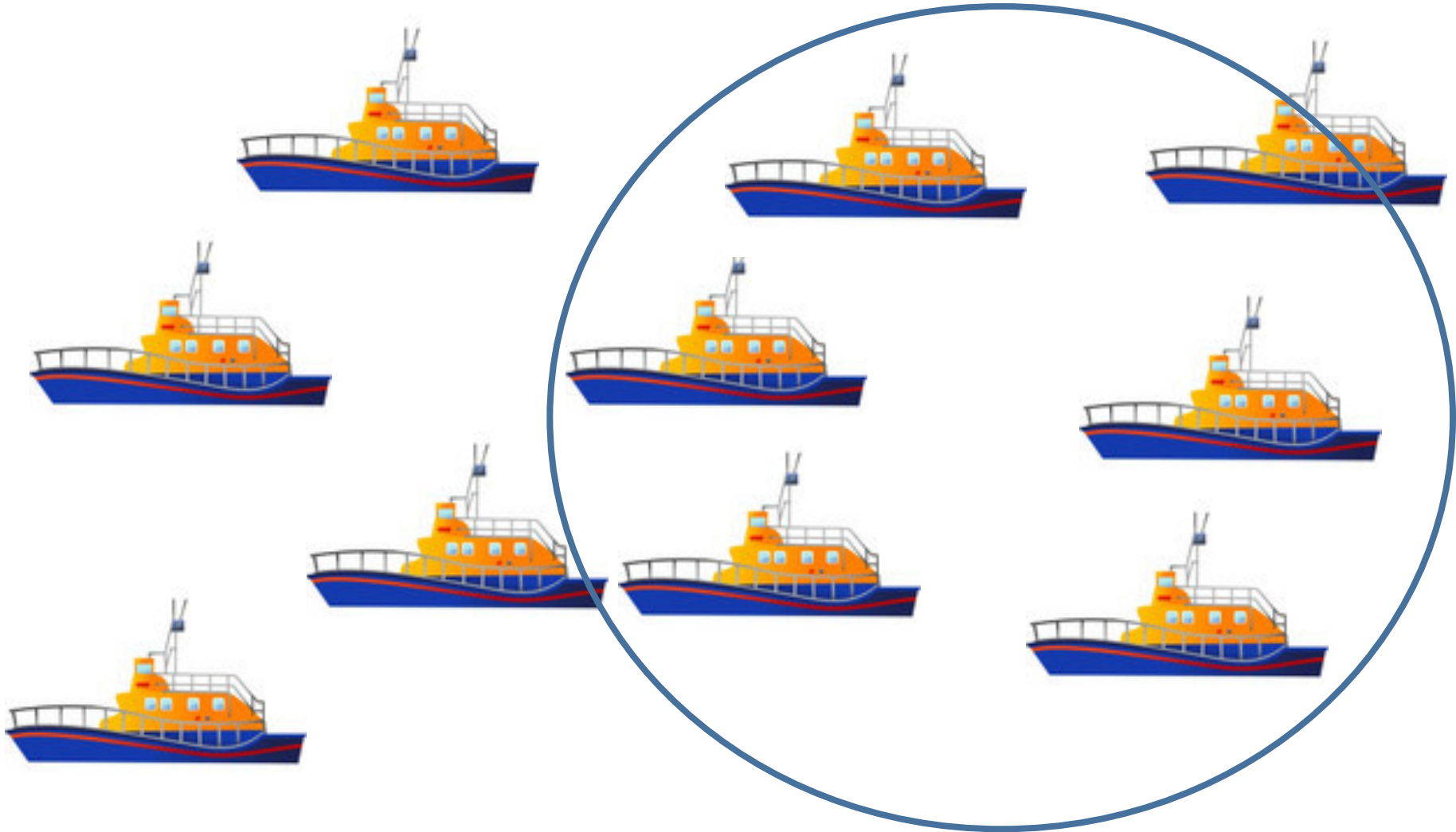
A lasting gift to your church

Data: Institute of Fundraising



CHURCH LEGACY

A lasting gift to your church



CHURCH LEGACY

A lasting gift to your church

£400 m

£300 m

£200 m

£100 m

£0



Voluntary Income



Legacy Income

**Cancer
Research**

RNLI

RSPCA

BHF

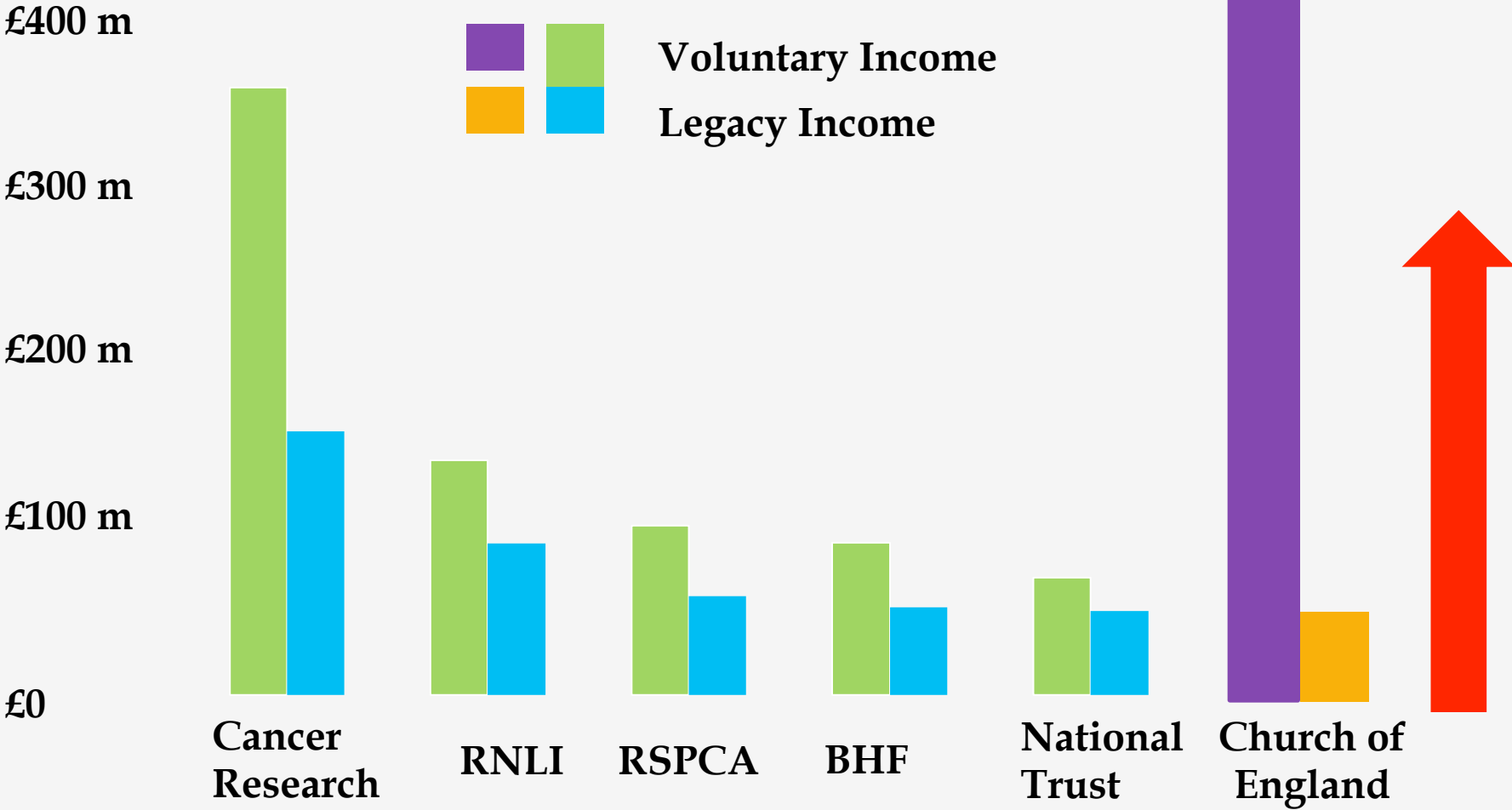
**National
Trust**

**Church of
England**



CHURCH LEGACY

A lasting gift to your church



CHURCH LEGACY

A lasting gift to your church

* Christian Giving

- Christian Giving
- Generosity & Sacrifice
- Proportionate Giving



CHURCH LEGACY

A lasting gift to your church

Called to exercise Godly Stewardship

“For all things come from you, and of your own we have given you.” 1Chronicles 29.14



CHURCH LEGACY

A lasting gift to your church

Writing your Will

A Simple Act of
Good Stewardship



CHURCH LEGACY

A lasting gift to your church

“And if he have not before disposed of his goods, let him then be admonished to make his Will, and to declare his debts, what he oweth, and what is owing unto him; for the better discharging of his conscience, and the quietness of his Executors.

But men should often be put in remembrance to take order for the settling of their temporal estates, whilst they are in health...”

Book of Common Prayer, 1662

CHURCH LEGACY

A lasting gift to your church

Legalities: 2 Things



CHURCH LEGACY

A lasting gift to your church

1. Inheritance Tax

Nil rate band £325,000 frozen until 2018/19

2. Registered Charity Number

- All PCCs hold Charitable Status
- What is your Parish Income?
- All gifts in Wills exempt from IHT
- Proper Receiving Body = PCC

CHURCH LEGACY

A lasting gift to your church

* Mission and Ministry

A lasting gift to God

- not to pay the bills

The largest gift to God

- a gift that costs nothing



CHURCH LEGACY

A lasting gift to your church

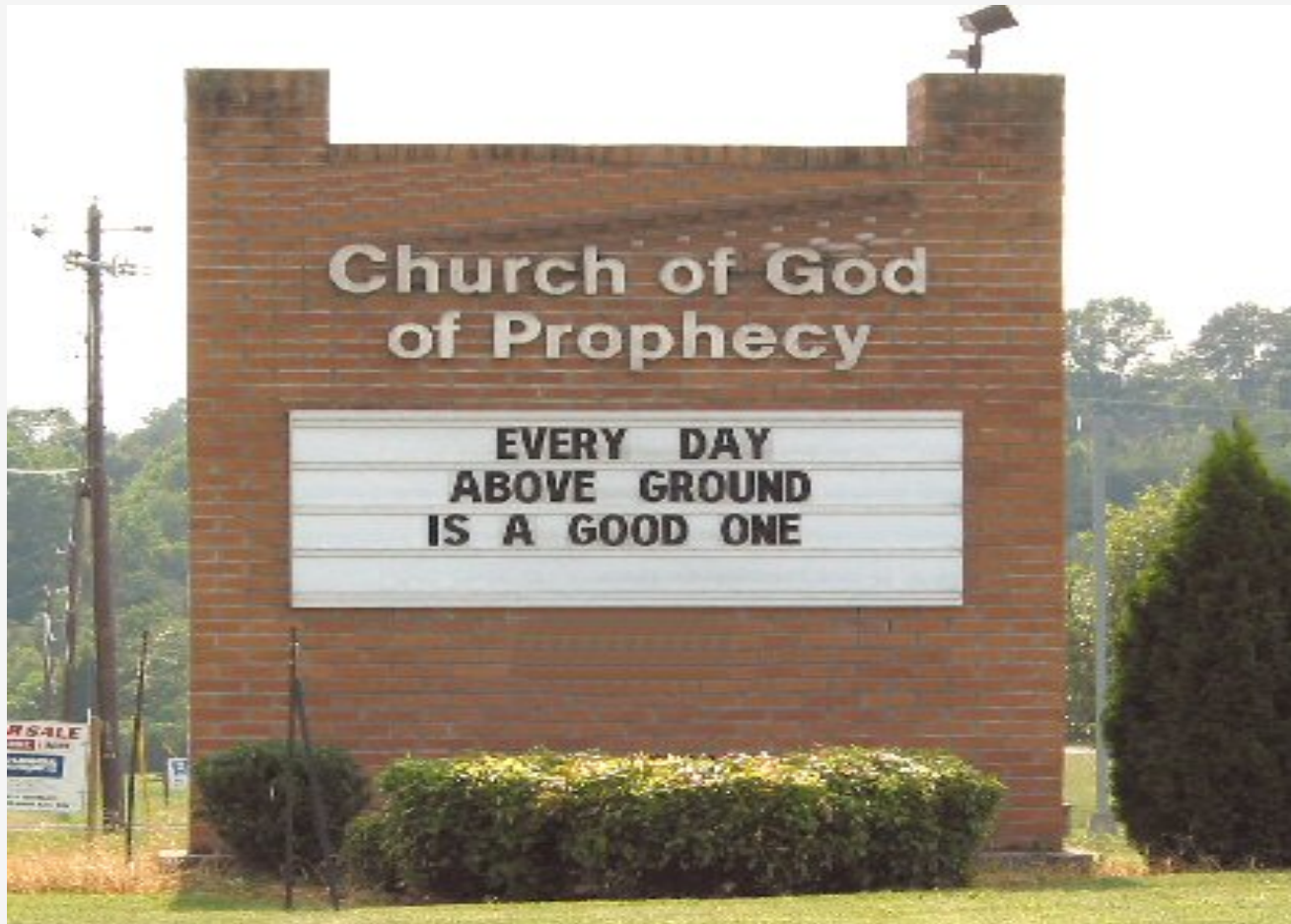
A Lasting Difference Film



https://www.youtube.com/watch?v=0_e02Fh4XB4&t=1s

CHURCH LEGACY

A lasting gift to your church



CHURCH LEGACY

A lasting gift to your church

Step 1

Make and Communicate a Legacy Policy



CHURCH LEGACY

A lasting gift to your church

Step 2

Make legacy literature available



www.ParishResources.org.uk/order

CHURCH LEGACY

A lasting gift to your church

Step 3

Share your Story



CHURCH LEGACY

A lasting gift to your church

Step 4

Review Legacies Regularly



CHURCH LEGACY

A lasting gift to your church



Leaving a Legacy

Writing your Will

An Amazing Gift

Contact Us



Transforming your Church's future

Click to find out more

www.churchlegacy.org.uk



CHURCH LEGACY

A lasting gift to your church

My Final Thought

By far, the largest trigger for people leaving
a Gift in their Will is ...

when they' re asked!

CHURCH LEGACY

A lasting gift to your church

Questions, Thoughts, Comments



Email: Eleanor.Stead@churchofengland.org Call: 020 7898 1564